

## ARCHITECTURE OF THE BUSINESS PROGRAMME of the 4<sup>th</sup> National Congress with International Participation “NATIONAL HEALTHCARE”

### Human Capital in the Industry

Regional Healthcare HR Centres: A Target Model

Human-Centred Healthcare for Medical Professionals

The Role of Medical Universities in Staffing Regional Healthcare Systems

Professional Managers for Healthcare: Who Are the Future Leaders?

### Digitalization and Data Management

Artificial Intelligence in Real Practice

Medical Information and Analysis Centres: The Brain of the Regional Healthcare System

Cybersecurity in the Era of Big Medical Data

### Processes, Quality, Satisfaction

Managing Patients with Chronic Diseases

Lean Healthcare 3.0

Satisfaction with Medical Care: The Main Integrative Indicator of Modern Healthcare

From Data to Management Decisions: Improving the Quality of Medical Care

Continuity of Medical Care: Outpatient Clinic, Ambulance, Hospital

### Healthy Eating

Healthy Eating: Best Regional Practices

Food of the Future: How Will Technology Change Our Diet by 2030?

Harmonizing Approaches to Regulating Nutrition: Tax Policy, Quality Standards, and International Cooperation among CIS Countries

### Health Protection

Family as the Foundation of Health: The Legacy of Healthy Habits

Designing an Environment for Health Protection

Industrial Medicine: How to Maintain Worker Health

Hacking the System: Creating New Opportunities for Healthcare in Genetic Engineering

### Management of Infrastructure, Finances, and Resources

How to Measure the Effectiveness of Regional Healthcare Systems

Managing Drug Supply: Trends, Challenges, and Strategies

Financial Sustainability at the Level of Medical Organizations

Russian-Made: Trends on the Domestic Medical Devices Market

### Implementation of Federal Projects

Heart of the Nation 2.0

Winning Time: New Opportunities in Oncology

Primary Healthcare: The Foundation of Public Health

The Future of Rehabilitation: From Recovery to Improving Quality of Life

Rare Doesn't Mean Incurable: How Science Is Changing the Outlook for Patients

Diabetes Mellitus: Modern Control Strategies

Fighting for Our Health: Obesity Throwing Down the Gauntlet to Global Healthcare

The Golden Formulary: Guaranteeing Access to Certain Medications

Plenary session  
**The New 2040 Healthcare Model: From Reactive to Proactive**

Plenary session  
**Food Matters: Why our Diet is a Question of National Importance?**

**Closing ceremony**